# Kevin Dela Rosa

## **Professional Summary**

Senior AI/ML leader with 14+ years of experience building and deploying production AI systems across computer vision, NLP, and multimodal AI. Expert in search systems, generative AI, and content-based retrieval at scale, with proven track record in model development, dataset curation, and team leadership. Deep expertise in machine learning infrastructure, distributed systems, and full-stack development spanning mobile, web, and AI-powered products.

## **Professional Experience**

### Aviary

Founder - AI / ML

• Leading research and development of next generation video search and understanding technologies

### Snap Inc.

Staff Machine Learning Engineer & Tech Lead Manager

- Launched Snapchat's first generative AI-powered visual enhancement system and led development of in-house video captioner
- Developed billion+ scale vector similarity search engine powering visual search and ML pipelines
- Led development of emoji-aware OCR service improving spam detection by 168% and reducing moderation costs by \$130k/yr
- Owned ML infrastructure track, defined hiring criteria, grew team from 0 to 10 engineers; reduced costs by \$2M+ annually

# Amazon

Software Development Engineer II

• Developed product de-duplication system and led launch of 30+ new product categories

# Education

Carnegie Mellon University	2009 – 2011
M.S. Computer Science - Language Technologies	Pittsburgh, PA
University of Texas at Arlington	2004 – 2009
B.S. Software Engineering $\mathcal{C}$ Physics	Arlington, TX

# Technologies & Skills

- AI/ML: Multimodal AI, Computer Vision, NLP, LLMs, Agents, Information Retrieval
- Infrastructure: Python, Go, AWS, GCP, Vector DBs, Kubernetes, Ray, LangChain, LlamaIndex
- Leadership: Team Management, Technical Strategy, System Design, Technical Hiring & Recruitment

### Select Publications & Talks

- RAVEN: An Agentic Framework for Multimodal Entity Discovery from Large-Scale Video Collections (Agent4IR @ AAAI 2025)
- Multimodal Structured Extraction for Self-Querying Music Video Retrieval (Demo @ ISMIR 2024)
- Multimodality-guided Image Style Transfer using Cross-modal GAN Inversion (WACV 2024)
- FORB: A Flat Object Retrieval Benchmark for Universal Image Embedding (NeurIPS 2023)
- Video matching with a messaging application (US Patent 11,823,456, 2023)
- Open-Vocabulary Object Detection Using Captions (CVPR 2021)
- MLOps at Snapchat: Continuous Machine Learning with Kubeflow & Spinnaker (Kubecon 2020)
- Build accurate training datasets with Amazon SageMaker Ground Truth (AWS re:Invent 2019)

2016 - 2024

2011 - 2016

Arlington, TX

# 2024 - Present